



SPONSORSHIP PROPOSAL



ABOUT

BOOT 'N SCOOT



BOOT 'N SCOOT is Australia's fresh take on the classic bush dance. We bring live music, professional dance callers, and full event energy to communities, festivals, and councils across the country. Our sweet spot is events of 350+ people — with everything from families to young professionals joining in the fun.

Why Partner With Us

- Audience Reach: Average event attendance 350–800 people.
- Engaged Guests: Families, festival-goers, and regional communities.
- Positive Association: Your brand tied to laughter, live music, and Aussie celebration.
- Repeat Exposure: Ongoing social media promotion and on-site signage.



SPONSORSHIP PACKAGES

PLATINUM PARTNER — NAMING RIGHTS

From \$30,000 per year

- BOOT 'N SCOOT presented by [Your Brand]" on all event signage, marketing, and digital channels.
- Branded bar or feature activation (beer, cider, car showcase, etc.).
- On-stage mentions at every event.
- 10 complimentary tickets per event.

GOLD PARTNER — CATEGORY EXCLUSIVE

From \$17,500 per year

- Exclusivity in your category (e.g., beer, car, or soft drink brand).
- Signage placement at events.
- Logo across website and socials.
- 6 complimentary tickets per event.

SILVER PARTNER — COMMUNITY SUPPORTER

From \$9,500 per year

- From \$6,000 per year
- Logo on website and selected event signage.
- Mentions in social posts.
- 4 complimentary tickets per public event.

Tailored Activations

WE WILL PROVIDE YOU WITH THE CALENDAR OF BOOKINGS AND WORK OUT WHERE AND WHAT ACTIVATIONS YOU WOULD LIKE FOR THE EACH EVENT.

WE'D LOVE TO PARTNER WITH YOU TO BRING BOOT N SCOOT TO LIFE ACROSS AUSTRALIA.



Contact Information

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